

**WEBSITES**[SSRN](#), [LinkedIn](#), [Personal Homepage](#)**CITIZENSHIP:** Canadian**ACADEMIC POSITIONS****Thunderbird School of Global Management, Arizona State University**

2023 – Present

Assistant Professor of Global Accounting

**EDUCATION**

<b>Ph.D.</b>	Haskayne School of Business, University of Calgary	2023
<b>MBA</b>	Hong Kong University of Science and Technology	2015

**PROFESSIONAL DESIGNATIONS**

<b>Certified Management Accountant</b>	Institute of Management Accountants USA	2010
<b>Chartered Financial Analyst</b>	CFA Institute USA	2009
<b>Chartered Accountant</b>	Institute of Chartered Accountants of Pakistan	2007

**RESEARCH****Publications****[A Better Estimate of Internally Generated Intangible Capital](#)**with Shivaram Rajgopal, Anup Srivastava, and Rong Zhao, *Management Science*.**[Should Midsize Companies Play Offense or Defense in a Downturn?](#)**with Anup Srivastava and Vijay Govindarajan, *Harvard Business Review*.**[Has Technology Sector Lost its Dominance?](#)**with Anup Srivastava and Vijay Govindarajan, *California Management Review*.**Working Papers****[How Do Amounts, Composition, and Properties of Accruals Differ for Physical versus Knowledge Firms?](#)**

with Anup Srivastava

**HONORS AND AWARDS**

1. CSI Research Foundation PhD Scholarship	CAD 50,000	2021-2022
2. CPA Education Foundation Research Grant	CAD 20,000	2021
3. Alberta Graduate Excellence Scholarship	CAD 15,000	2020
4. CPA Managerial Research Grant	CAD 5,000	2020
5. CPA Managerial Research Grant	CAD 3,000	2019
6. CPA Tax Research Grant	CAD 5,000	2019
7. CMA Silver Medal (Second Highest Score Worldwide in CMA Exams)		2010
8. SKANS Roll of Honor (Best Academic Performance in CA Exams)		2003

## CONFERENCE PRESENTATIONS

- Haskayne and Fox Accounting Conference 2023
- The Canadian Academic Accounting Association Annual Conference 2023
- Financial Accounting and Reporting Section Midyear Meeting [Video Recording Link](#) 2023
- The Canadian Academic Accounting Association Annual Conference [Video Recording Link](#) 2022
- Miami Rookie Camp [Video Recording Link](#) 2022
- Haskayne and Fox Accounting Conference [Video Recording Link](#) 2022
- EIASM Interdisciplinary Conference on Intangibles and Intellectual Capital (Special Mention: Best Junior Contribution to the Theory and Practice of Intangibles and IC award) 2021
- American Accounting Association Annual Meeting 2021
- International Conference of the Journal of International Accounting Research 2021
- Accounting & Finance Association of Australia and New Zealand Annual Conference 2021
- The European Financial Management Association Annual Meeting 2021
- The Canadian Academic Accounting Association's Symposium 2021

## PROFESSIONAL SERVICE

- Discussant Haskayne and Fox Accounting Conference 2023
- Discussant Canadian Academic Accounting Association Annual Conference 2023
- Ad Hoc Reviewer FARS Mid-year Meeting 2023
- Discussant FARS Mid-year Meeting 2023
- Discussant Haskayne and Fox Accounting Conference 2022
- Discussant Canadian Academic Accounting Association Annual Conference 2022
- Ad Hoc Reviewer Canadian Academic Accounting Association Annual Conference 2022
- Ad Hoc Reviewer Canadian Academic Accounting Association Annual Conference 2021

## TEACHING EXPERIENCE

**Sessional Instructor** University of Calgary, Canada 2020-2022

- Introduction to SAS Programing for PhD Students
- Introductory Financial Accounting

**Executive Trainer** Ernst & Young, Saudi Arabia 2010-2011

- Finance for Non-finance Managers
- Corporate Financial Management

**Business School Faculty** Lahore University of Management Sciences, Pakistan 2008-2010

- Principles of Financial Accounting
- Corporate Financial Reporting

## TEACHING CERTIFICATIONS

- Ivey Case Workshop Ivey Business School, Canada 2022
- ATD Master Trainer Association for Talent Development USA 2013
- Case Method Teaching Lahore University of Management Sciences, Pakistan 2008

## INDUSTRY EXPERIENCE

- Senior Financial Analyst** Saudi Aramco, Saudi Arabia 2014-2018
- Tracked and reported on the ESG, operating and financial KPIs of the company's listed joint ventures and subsidiaries in downstream, power and services sectors to ensure compliance with internal targets, covenants, and regulations
  - Prepared the company's consolidated pro-forma financial statements model to assess long term investment strategy
  - Participated in development of the corporate operating plans and associated accountability reports
  - Led cross-functional teams to define suitable KPIs for specific areas of the business
- ERP Implementation Associate** PricewaterhouseCoopers (PwC), Pakistan 2005-2006
- Implemented Oracle Financials as part of a cross-functional team in a manufacturing company
  - Developed dashboards for management using Oracle Data Analytics tools
- Senior Audit Associate** PricewaterhouseCoopers (PwC), Pakistan 2002-2004
- Performed statutory audits and financial reviews for public companies

## REFERENCES

- [Anup Srivastava](#) - Dissertation Committee Chair and Coauthor  
Canada Research Chair, Haskayne School of Business, University of Calgary
- [Shivaram Rajgopal](#) - Coauthor  
Roy Bernard Kester and T.W. Byrnes Professor of Accounting and Auditing, Columbia University
- [Rong Zhao](#) - Dissertation Committee Member and Coauthor  
Associate Professor, Haskayne School of Business, University of Calgary